

## How Does Strength of Spirit Positive Communications Work?

“I’ve worked on many business areas over the years...education, non-profit, for-profit. Child abuse, domestic violence, juvenile incarceration. And my philosophy of marketing and communication in all areas is different than most.

What we focus on gets bigger. It’s that simple. So even when bringing awareness to areas of pain, suffering and loss in our world, we always achieve greater success to promote the positive results we are achieving and focus on the lives we are impacting in a positive way.

That’s my approach in my communication and social media work.

Here’s the truth of it:

Our energy and way of being are naturally positive. The key is to not buy into the negative, highly challenging aspects of any work, especially when sharing it with the masses.

When you enlist Strength of Spirit Consulting to promote your for-profit or non-profit organization, together we will create a steady flow of positivity, inspiration and relationship building and as a result, we co-create an extraordinarily positive result in audience engagement.”

